

News Release

McKinney, Texas

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Contact:

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**Liberty National Announces Local Job Interview Event
For 100+ Sales Agent & Sales Management Positions**

Liberty National Life Insurance Company, a wholly owned subsidiary of the Torchmark Corporation (NYSE: TMK), which is headquartered in McKinney, Texas, announced it has established three new Branch Offices in the Charlotte, NC, area.

Liberty National Grand Opening Celebration and Job Interview Event

When: Wednesday, July 15

Time: Interviews at 9 a.m., Noon, 3 p.m., 6 p.m.

Where: Embassy Suites Charlotte, 4800 South Tryon Street, Charlotte, NC 28217

Hotel phone number: 704-527-8400

Why: Liberty National is seeking to appoint 100+ sales agents and sales management positions initially, with the possibility of additional growth in the future. The Company provides complete training and the opportunity for rapid advancement at every level.

More information: <http://www.libnat.com/LNLRecruiting>

704-841-4014 (Charlotte North), 704-321-2752 (Charlotte Central) or 803-980-1444 (Rock Hill, SC)

The average commission income for a Liberty National representative that stayed with the Company for 12 months in 2008 was \$61,675. The Company's available positions potentially offer applicants a medical insurance package as well as a retirement plan, a 401(k) plan, disability, dental and group life coverage. However, applicants only qualify for these benefits after reaching certain performance thresholds.

Since 1900, Liberty National has been a major provider of individual life and supplemental health insurance products for both the under age 65 and senior markets. It also markets payroll deduction/Section 125 voluntary worksite benefits.

Job seekers who are unable to attend should call 704-841-4014 or email libertynational681@gmail.com for Charlotte North, 704-321-2752 or libertynational645@gmail.com for Charlotte Central and 803-980-1444 or rockhillbranch@gmail.com for Rock Hill, SC, to schedule an alternate interview time.

Liberty National Life Insurance Fact Sheet

- Organized in 1900 as a Fraternal Benefit Society
- Incorporated in 1929
- Licensed in 49 states
- \$44.65 billion of insurance in force (as of 12/08)
- 4.1 million policies in force (as of 12/08)
- More than 8,000 full-time representatives
- Currently operating more than 205 offices in cities across the nation — and growing!
- Wholly owned subsidiary of the Torchmark Corporation (NYSE: TMK)
www.torchmarkcorp.com

Financial Strength Ratings

- **A+ (Superior)** from A.M. Best Company (as of 6/09)
- **AA- “Very Strong”** by Standard & Poor’s (as of 12/08)
- **A1** by Moody’s (as of 1/09)
- **A+ “Strong”** by Fitch (as of 6/09)

The Company intends to establish itself as a viable partner in the community by offering a number of valuable no-cost products:

- Child Safe Kit – collects vital statistics and fingerprints of children for parents to provide authorities in the event a child is missing.
- MedFacts Kit – provides a central location for pertinent medical information that may be needed by emergency response personnel.
- Memorial Guide – a thoughtfully presented booklet in which to record the location of insurance policies, last will and testament, and final wishes for use by the family of the deceased.