

News Release

McKinney, Texas

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Liberty National Announces Local Job Interview Event For 100+ Sales Agent & Sales Management Positions

Liberty National Life Insurance Company, a wholly owned subsidiary of the Torchmark Corporation (NYSE: TMK), which is headquartered in McKinney, Texas, announced it has established a new Branch Office in Cincinnati, OH.

Liberty National Grand Opening Celebration and Job Interview Event

When: Wednesday, July 22

Time: Interviews at 9 a.m., Noon, 3 p.m., 6 p.m.

Where: Crowne Plaza Cincinnati Blue Ash, 5901 Pfeiffer Road, Cincinnati, OH 45242

Hotel phone number: 513-793-4500

Why: Liberty National is seeking to appoint 100+ sales agents and sales management positions initially, with the possibility of additional growth in the future. The Company provides complete training and the opportunity for rapid advancement at every level.

More information: www.libnat.com/lnlrecruiting or 513-248-0967

The average commission income for a Liberty National representative that stayed with the Company for 12 months in 2008 was \$61,675. The Company's available positions potentially offer applicants a medical insurance package as well as a retirement plan, a 401(k) plan, disability, dental and group life coverage. However, applicants only qualify for these benefits after reaching certain performance thresholds.

Since 1900, Liberty National has been a major provider of individual life and supplemental health insurance products for both the under age 65 and senior markets. It also markets payroll deduction/Section 125 voluntary worksite benefits.

Job seekers who are unable to attend should call 513-248-0967 or e-mail LNLcincy@gmail.com to schedule an alternate interview time.

Liberty National Life Insurance Fact Sheet

- Organized in 1900 as a Fraternal Benefit Society
- Incorporated in 1929
- Licensed in 49 states
- \$44.65 billion of insurance in force (as of 12/08)
- 4.1 million policies in force (as of 12/08)
- More than 8,500 full-time representatives
- Wholly owned subsidiary of the Torchmark Corporation (NYSE: TMK)
www.torchmarkcorp.com
- Currently operating more than 205 offices in cities across the nation — and growing!

Financial Strength Ratings

- **A+** (**Superior**) from A.M. Best Company (as of 6/08)
- **AA-** “**Very Strong**” by Standard & Poor’s (as of 12/08)
- **A1** by Moody’s (as of 1/09)
- **AA** “**Very Strong**” by Fitch (as of 6/08)

The Company intends to establish itself as a viable partner in the community by offering a number of valuable no-cost products:

- Child Safe Kit – collects vital statistics and fingerprints of children for parents to provide authorities in the event a child is missing.
- MedFacts Kit – provides a central location for pertinent medical information that may be needed by emergency response personnel.
- Memorial Guide – a thoughtfully presented booklet in which to record the location of insurance policies, last will and testament, and final wishes for use by the family of the deceased.