

**United American, selling Medicare Supplements since Medicare began!**

## **Memo**

**To: All Newly Appointed UA and First UA Agents**  
**From: Charles Mankamy, Senior Vice President**  
**General Agents**  
**Re: My e-App Rewards Contest**



Beginning April 1, 2014, through June 30, 2014, newly appointed iGO e-App<sup>®</sup> certified Agents can earn one reward point for every dollar in Medicare Supplement Net Annualized Issued Premium (NAIP) and redeem reward points for exciting prizes from an online catalog. Prizes include electronics, jewelry, personal, and household items. If you're not yet certified, register [here](#) on the UA General Agency office website to attend a certification webinar with e-Application Director Dave Oliver.

### **Who Qualifies?**

- All iGO e-App certified UA and First UA Agents newly appointed Jan.1, 2013, through June 28, 2014.

### **Contest Rules:**

- Contest period is April 1, 2014, to June 30, 2014.
- Each dollar of Medicare Supplement NAIP counts as ONE earned point.
- To count toward reward points, applications must be submitted on the iGO e-App within the contest period, and policies issued no later than July 14, 2014.
- Points earned are at the Writing Agent level.
- Disability, underage 65 Medicare Supplement policies do not qualify for points earned.
- In New York, policy replacements, including the replacement of Medicare Supplement and Medicare Advantage plans, do not qualify for points earned.
- Contest not available to Washington State Agents.

Log on to [www.awardlink.com/UA](http://www.awardlink.com/UA) to review complete program rules, prize catalog, and to track your e-App Reward points. To gain access, enter your Agent number to set up your personal ID and password. Got questions? Call Agency Service at 800-925-7355 or e-mail [agencyservice@torchmarkcorp.com](mailto:agencyservice@torchmarkcorp.com).