

# INTEGRITY

What's In A Name?

*"As Heard On Paul Harvey News & Comment..."*

**United American Insurance Company** has provided security through Life, Health and Medicare Supplement insurance to families throughout America since 1947. Industry rating analyst A.M. Best gives us an A+ Superior rating for overall company performance. What this means to you as a Medicare-eligible senior:

1. You can choose any doctor or hospital anywhere in the entire country.
2. No Medicare Part B claims to fill out -- no paperwork!
3. Fast policy issue. Medigap claims processed on average within a week. *Per company statistics.*
4. No preexisting conditions if you qualify.
5. You will have a local personal agent.
6. Savings on prescriptions, eyeglasses, dental care and hearing aids plus, travel and hotel discounts.

**If You Are One Of The Many That Have Lost Or Are Going To Lose Their Insurance . . .**

**PLEASE CALL  
[PHONE NUMBER]**

These policies have some limitations and exclusions. Not associated with Medicare, Social Security or any other governmental agency. This is a solicitation for insurance and you will be contacted by a state-licensed insurance Agent representing United American Insurance Company. Rating refers only to the overall financial status of the company and is not a recommendation of the specific policy provisions, rates or practices of the insurance company.

AD-145 Policy Forms MSA-D, F & G

## Two Names You Can Trust

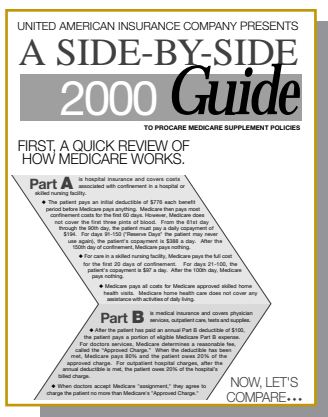
United American and Paul Harvey

Radio isn't the only way Paul Harvey reaches prospects. UA's new Medicare Supplement ad (Ad 145) speaks volumes to seniors looking for quality supplemental insurance. Not only does this camera ready print ad bear Paul Harvey's name, but it also outlines the benefits of owning a UA Med-Supp. What a great way to find new prospects!

This FREE ad is now available in states where approved.

AD145 is available in jurisdictions marked "X" at press time.									
AL	X	GA	X	MD	X	NC	X	TX	
AK		HI	X	MI	X	ND		UT	X
AZ	X	ID	X	MN	X	OH	X	VT	
AR	X	IL	X	MS	X	OK	X	VA	X
CA	X	IN	X	MO	X	OR	X	WA	
CO	X	IA	X	MT		PA	X	WV	X
CT	X	KS		NE	X	RI	X	WI	
DE	X	KY	X	NV	X	SC	X	WY	X
DC	X	LA		NH	X	SD	X		
FL		ME	X	NM	X	TN	X		

And don't forget, Paul Harvey will be airing endorsements of UA twice a week during the first quarter of 2000. Contact the Leads Department (1-800-201-5299) or Agent Service Center (1-800-925-7355) to find out when these spots will air.



## New 2000 Side-By-Side Guide

With this guide, Agents can explain Medicare to customers and demonstrate the gaps filled by UA's ProCare plans. The 2000 Side-By-Side Guide will be available to order upon completion of printing.

**Order these sales tools from Supply by calling 1-800-285-3676; faxing to 1-405-752-9341; or e-mail [uaagentsupply@torchmarkcorp.com](mailto:uaagentsupply@torchmarkcorp.com)**