

# SEE WHAT'S NEW

## UA's Internet Solutions

**T**he Internet is changing how we do everything — plan trips, buy groceries, research doctors, take classes, get the news, etc. According to *Health Insurance Underwriter*, in 1998, more e-mail was sent than U.S. Postal Service mail and more computers were sold than televisions.

With the convenience it provides, the Internet is also changing the way we conduct business. Internet web sites provide a marketing goldmine by serving as advertisements for company products and services. Companies that compete online can expect great opportunities.

United American has embraced the Digital Age and we're using our Internet capabilities to better serve our Agents and customers. We've improved our web site — [www.unitedamerican.com](http://www.unitedamerican.com) — to provide more information with easier navigation. If you're not already driving down the Superhighway, we encourage you to do so. It will make a significant, positive difference in your business activities.

### Why Get On Line

1. Conduct day-to-day business
2. Save time with the Internet's convenience and efficiency.
3. Communicate with Agents all at one time without bringing them in for a face-to-face meeting.
4. Better service your policyholders through availability of e-mail so they can get immediate answers to their questions or concerns about policies.
5. Advertise your Agency by creating your own web site.
6. Recruit new Agents through your personal web site or Internet job boards like HotJobs.com, Headhunter.net and Monster.com.
7. Faster and easier communication with UA.
8. Research industry facts and get up to the minute news through access to virtually all industry related companies — rating analysts, HIAA, HCFA, LIMRA, etc.
9. To be on the cutting edge.
10. It's easy — even your kids can help.

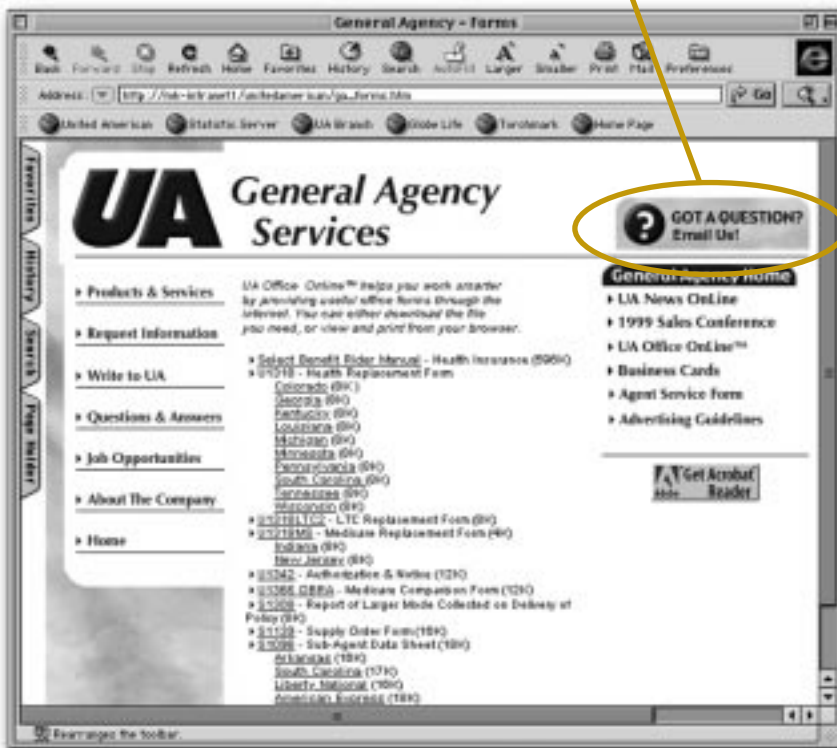
### Check out the latest improvements

1. Log on to UA's web site — [www.unitedamerican.com](http://www.unitedamerican.com)
2. Under Agent Services, click on General Agency
3. Click on UA Office Online

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## Got questions?

Send an e-mail direct to Agency Service, and you'll get timely assistance. Plus, it leaves a paper trail to keep in your files!



“ Competition whose motive is merely to compete, to drive some other fellow out, never carries very far. The competitor to be feared is one who never bothers about you at all, but goes on making his own business better all the time. Businesses that grow by development and improvement do not die. But when a business ceases to be creative, when it believes it has reached perfection and needs to do nothing but produce — no improvement, no development — it is done. ”  
 — **Henry Ford**

**With UA Office Online, Agents can save time by downloading important forms off UA's web site.**

- Select Benefit Rider Manual
- Comparison benefits forms
- Data sheets
- Business card order forms
- Replacement forms
- Agent Service forms
- Agent applications