

UAs Good Sense Plan



With its two benefit plans

GSP Standard 15 and GSP Select 25 — the Good Sense Plan offers comprehensive hospital/surgical coverage to help customers protect themselves and their families should unexpected illness or injury occur.

- Issue Age 0-63
- Miscellaneous hospital benefit pays up to \$15,000 or \$25,000*
- Surgical expense benefit up to \$5,000 or \$7,500*
- Radiotherapy benefit up to \$5,000 or \$7,500*
- Choice of daily hospital room benefit \$100, \$200, \$300 or up to \$400
- Guaranteed renewable
- Covers many preexisting conditions through the *Select Benefit Rider manual
- Dramatic age-to-age cost changes lessened with state specific rate cards

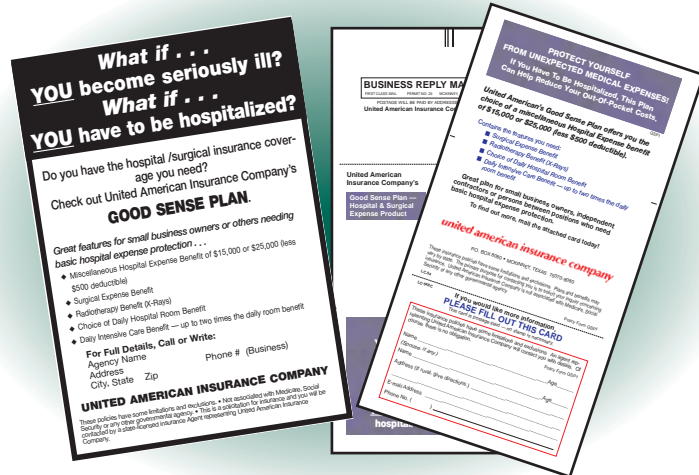
*Depending on plan selected

The GSP* is available in jurisdictions marked "X" at press time.									
AL		GA	X	MD		NC	X	TX	X
AK		HI	X	MI	X	ND		UT	X
AZ	X	ID		MN		OH		VT	
AR	X	IL	X	MS	X	OK	X	VA	
CA	X	IN		MO	X	OR		WA	
CO	X	IA		MT	X	PA	X	WV	X
CT		KS	X	NE	X	RI		WI	X
DE	X	KY		NV		SC		WY	X
DC	X	LA	X	NH		SD	X		
FL		ME		NM	X	TN	X		

*Plans and benefits may vary by state.

**Note: If you do not already have a Select Benefit Rider manual, order one from Supply. Or download a copy from our web site www.unitedamerican.com under Agency Services, click on General Agency and go to the UA Office Online menu.*

The Protection You Need When You Need It!



NEW

Show customers the way to basic hospital protection with **UA's new Good Sense Plan lead card (LC-54) and print ad (AD 146)**. Both tools outline the benefits of the GSP to lure customer interest as well as provide contact information should they want to inquire further.

**To order GSP supplies contact
the Supply Department**

Call 1-800-285-3676

Fax 1-405-752-9341

E-mail uaagentsupply@torchmarkcorp.com

The GSP lead card and ad are available in jurisdictions marked "X" at press time.									
AL		GA		MD		NC	X	TX	X
AK		HI	X	MI	X	ND		UT	X
AZ		ID	X	MN		OH		VT	
AR	X	IL		MS	X	OK	X	VA	
CA	X	IN		MO	X	OR		WA	
CO	X	IA		MT	X	PA		WV	X
CT		KS	X	NE	X	RI		WI	X
DE	X	KY		NV		SC		WY	X
DC	X	LA	X	NH		SD	X		
FL		ME		NM	X	TN	X		