

# POWER UP

## With These Life Sales Tools

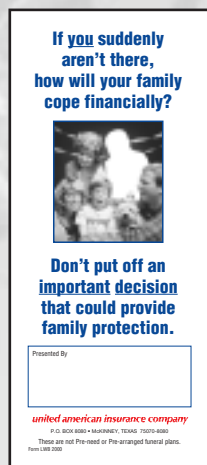


### FINAL EXPENSE PRESENTATION BOOKLET (FEP101)

This presentation highlights UA's company history, life industry facts, trends on funeral-related costs and plan benefit descriptions. By using this three-ring binder, you benefit from a polished, professional sales presentation.

*This presentation has recently been updated for 2001. If you purchased a previous version, be sure to order replacement pages. It's also now available in PowerPoint format too!*

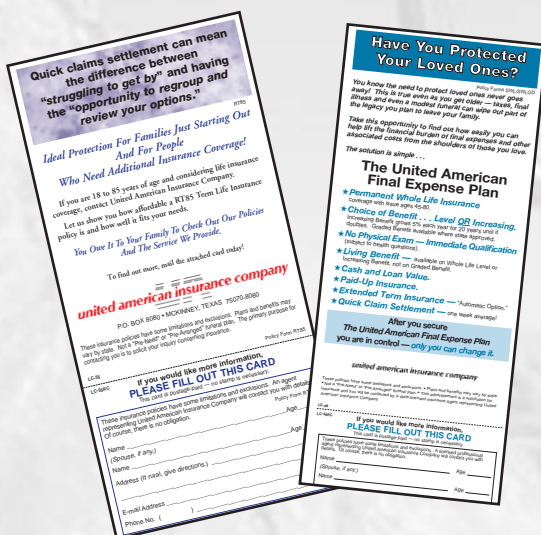
COST: \$12



### LIFE SALES BROCHURE (LWB2000)

Promote the advantages of three (3) of our most popular life products — the RT-85, 400 Series and the 21-Pay. Attach your business card to the front of the piece and mail, or leave with prospects as a reminder of what they purchased.

COST: FREE



### LEAD CARDS

Use these self mailers to gain interest about the need for life insurance. Stuff them in newspapers or mail it with your own pre-approved letter. These lead cards can be imprinted with your name and address so responses come direct to you!

LC-48R95 — promotes the 400 Series

LC-55 — promotes the RT-85

COST: \$25/1,000 for quantities up to 9,999, or \$20/1,000 for quantities over 10,000

### HERE'S HOW TO ORDER:

Check your current UA Marketing Tools Chart for state availability of each of these sales tools. Then contact the Supply Department to place your order. Call 1-800-285-3676; FAX 1-405-752-9341 or e-mail: [uaagentsupply@torchmarkcorp.com](mailto:uaagentsupply@torchmarkcorp.com).