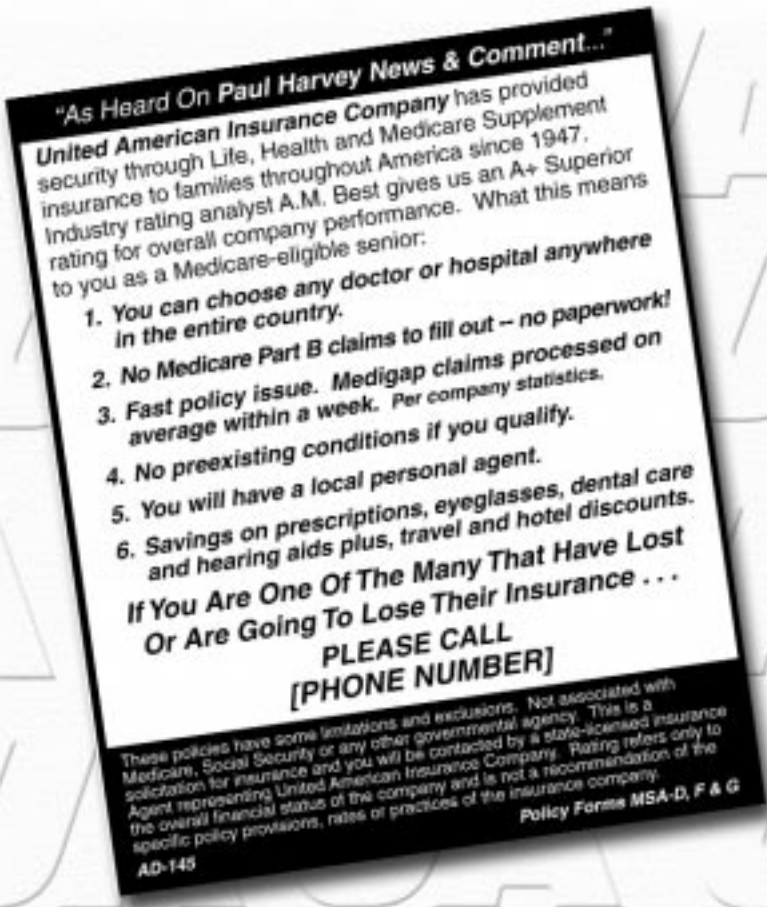


Your Company Keeps Good Company



One of the most trusted names in radio has joined one of the most trusted names in supplemental insurance. Together Paul Harvey and UA are delivering a message that seniors will hear loud and clear with this advertisement that is available free to UA agents.

The camera-ready ad prominently displays Paul Harvey's name and outlines the benefits of owning a UA Med-Supp.

Order this sales tool from Supply by phone at 1-800-285-3676; by fax at 1-405-752-9341; or by e-mail at uaagentsupply@torchmarkcorp.com

This ad is available only to General Agents in states where approved.

Increased Name Recognition....

Don't forget, Paul Harvey continues to air endorsements of United American. Be sure to check the schedule of spots published on p. 7. Or you can call the Lead Department (1-800-201-5299) or the Agent Service Center (1-800-925-7355) to find out when the spots will air in your area. For added name recognition, use the print ad shown above in the area newspapers where the Paul Harvey message will be airing.

ADI45 is available in jurisdictions marked "X" at press time.									
AL	X	GA	X	MD	X	NC	X	TX	
AK		HI	X	MI	X	ND	X	UT	X
AZ	X	ID	X	MN	X	OH	X	VT	
AR	X	IL	X	MS	X	OK	X	VA	X
CA	X	IN	X	MO	X	OR	X	WA	
CO	X	IA	X	MT		PA	X	WV	X
CT	X	KS		NE	X	RI	X	WI	
DE	X	KY	X	NV	X	SC	X	WY	X
DC	X	LA		NH	X	SD	X		
FL	X	ME		NM	X	TN	X		