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PERFECT ISLAND AWAITS

Welcome to the magic of Bermuda, with long stretches of pink beaches divided by cliffs and coves. This island paradise offers stone and cedar architecture and street dancers who don colorful costumes and capriciously cavort with drums and whistles. Waste away on a secluded beach or have a Dark 'n' Stormy, a local drink made with ginger beer, in a backstreet bar.

GOLF ANYONE?

Bermuda has eight golf courses, all of which are scenic and tricky. Proximity to the ocean means that water is very much a part of the game and can be a real hazard. A shot over a cliff and the sea, calls for nerves of steel. In addition, where there's ocean, there's wind. Sea breezes on the courses make for some interesting situations. With 17 percent of its total land devoted to its courses, Bermuda claims to have more golf per square foot than any other country in the world.

SUNNY SIDE UP

The beaches are just as picturesque as the post cards you've seen. You will see the blue-green shade of ocean that Bermuda is famous for, but bear in mind that the Atlantic Ocean is rarely just one color at any one time. The cloudscapes, the dark streaks of the reefs and the play of light and shadow make for a sea of contrasts. Sometimes the colors are as bright and dazzling as precious stones. Combine the ocean with pink sand and you have a environment that is picture perfect.

Miss this sales conference and you'll miss a lot. Check your production figures on Pages 4-5 to make sure you're on track to join us in paradise.