

Get The Word Out

United American has several new HMO-related marketing tools that Agencies and Agents can use to get the word out about UA's superior service and stability. Agents in those states where the tools have been approved (please see charts below) can contact Agent Supply to order these tools.

UNITED AMERICAN MEDICARE SUPPLEMENT

EXPERIENCE
United American first began selling insurance in 1947 and been issuing Medicare Supplement insurance policies since 1966 – the first year Medicare was instituted by the federal government.

FINANCIAL STABILITY
United American has exemplary financial ratings (as of 10/09)

A.M. Best **Standard & Poor's** **Weiss Ratings Inc.**
Overall operations Claims paying ability Financial stability

Only 9 percent of all companies who sell Medicare Supplement policies can claim to have "Triple A" ratings like United American has.*

SERVICE
United American is proud of our optional nationwide "Automatic" Claims Filing PLUS service. With ACF PLUS, 98 percent of all Part B claims are filed automatically, freeing the policyholder from paperwork hassles. UA is also efficient, paying claims in an average of 3.56 calendar days**.

united american insurance company
[Agent's Name]
[Agent's address]
[Agent's city, state, zip]
[Agent's phone number]

*Weiss Ratings Guide to HMOs and Health Insurers. **From company research. These policies have some limitations and exclusions. Not associated with Medicare, Social Security or any other government agency. This is a solicitation for insurance and you will be contacted by a state-licensed Agent representing United American Insurance Company. These ratings refer only to the overall financial status of the company and are not a recommendation of the specific policy provisions, rates or practices of the insurance company.

AFS Flyer or Print Ad

UNITED AMERICAN QUESTIONS & ANSWERS

Q: Can policyholders go to any doctor or hospital for treatment?
A: Yes. United American offers private insurance and guarantees the patient's freedom of choice. They are free to keep the doctor, hospital and even the specialist they're comfortable with or choose another provider.

Q: How long does it take to issue a new policy?
A: United American issues Medicare Supplement insurance policies in an average of 3.25 calendar days* from the receipt of the application.

Q: Will the policyholder's claims be paid on time?
A: Yes. We pride ourselves on the service we provide in paying claims. Our average turnaround time for issuing a check is 3.56 calendar days,** freeing the policyholder up from claims filing hassles.

Q: Will you pay the providers directly?
A: Yes. If he/she is a United American Medicare Supplement policyholder on our optional "Automatic" Claims Filing service, payments will be made directly to the providers who accept Medicare assignment.

Q: What type of products does UA offer?
A: United American offers a full line of individual life and health products to meet every need and budget. They include: Medicare Supplement; cancer plans; whole life and term life; hospital, medical and surgical supplements; accident plans; long term care; and annuities.

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[Agent's Name]
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AQA Flyer or Print Ad

ATTENTION SENIORS
Did your healthcare provider pull out of your county or state?

UA healthcare policies offer you freedom of choice – freedom to **choose your doctors** and hospitals. There is never a need for a referral from your primary care physician for any covered procedure.

UA has been a trusted name in the senior insurance market for **more than 50 years.**

UA healthcare policies offer an optional "automatic" claims filing service that will virtually **eliminate paperwork** hassles and headaches.

united american insurance company
[Agent's Name]
[Agent's Phone Number]
[Optional Seminar Info]

A story worth telling

united american insurance company

HMOD brochure and business card display to be used in doctors' offices, malls, hospitals or anywhere seniors gather. The insert is free and the Plexiglass display stand is \$12 and can be order through Agent Supply.

AFS and AQA are available in jurisdictions marked "X" at press time.

AL	X	GA	X	MD	X	NC		TX	X
AK		HI	X	MI		ND	X	UT	X
AZ		ID	X	MN	X	OH		VT	X
AR	X	IL	X	MS	X	OK	X	VA	X
CA		IN	X	MO	X	OR		WA	X
CO	X	IA	X	MT	X	PA	X	WV	X
CT	X	KS		NE	X	RI	X	WI	X
DE	X	KY	X	NV		SC	X	WY	X
DC	X	LA		NH	X	SD	X		
FL	X	ME		NM		TN	X		

HMOD is available in jurisdictions marked "X" at press time.

AL	X	GA	X	MD	X	NC	X	TX	X
AK		HI	X	MI	X	ND	X	UT	X
AZ	X	ID	X	MN	X	OH	X	VT	X
AR	X	IL	X	MS	X	OK	X	VA	X
CA	X	IN	X	MO	X	OR	X	WA	X
CO	X	IA	X	MT		PA	X	WV	X
CT	X	KS	X	NE	X	RI	X	WI	X
DE	X	KY	X	NV	X	SC	X	WY	X
DC	X	LA	X	NH	X	SD	X		
FL	X	ME	X	NM	X	TN	X		