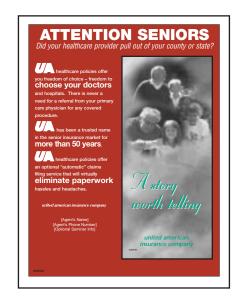
Get The Word Out

United American

has several new **HMO-related** marketing tools that Agencies and Agents can use to get the word out about **UA's superior** service and stability. Agents in those states where the tools have been approved (please see charts below) can contact Agent Supply to order these tools.



AFS Flyer or Print Ad



UNITED AMERICAN QUESTIONS & ANSWERS

- C: Can policyholders go to any doctor or hospital for treatment? A: Yes. United American offers private insurance and guarantees the patient' freedom of choice. They are free to keep the doctor, hospital and even the
- i: How long does it take to issue a new policy? : United American issues Medicare Supplement insurance policies in
- average or 3:25 calendar days: from the receipt of the application.

 2: Will the policyholder's claims be paid on time?

 3: Yes. We pride ourselves on the service we provide in paving claims. O
- the policyholder up from claims filing hassles.

 Q: Will you pay the providers directly?

 A You If holds in a United American Medicare Supplement policyholder.
- our optional "Automatic" Claims Filing service, payments will be made directly to the providers who accept Medicare assignment.

 O: What these of products does IIA offer?
- A: United American offers a full line of individual life and health products to meet every need and budget. They include: Medicare Supplement; canco plans; whole life and term life; hospital, medical and surgical supplement accident plans; long term care; and annuities.

united american insurance company

[Agent's Address]
[Agent's city, state, zip]
[Agent's phone number]

From Company resources.

These policies have some limitations and exclusions. Not associated with Medicare, Social Security or any off government apency. This is a solicitation for insurance and you will be contacted by a state-licensed Agent representing United American Insurance Company.

AQA Flyer or Print Ad

HMOD brochure and business card display to be used in doctors' offices, malls, hospitals or anywhere seniors gather. The insert is free and the Plexiglass display stand is \$12 and can be order through Agent Supply.

AFS and AQA are available in jurisdictions marked "X" at press time.										
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