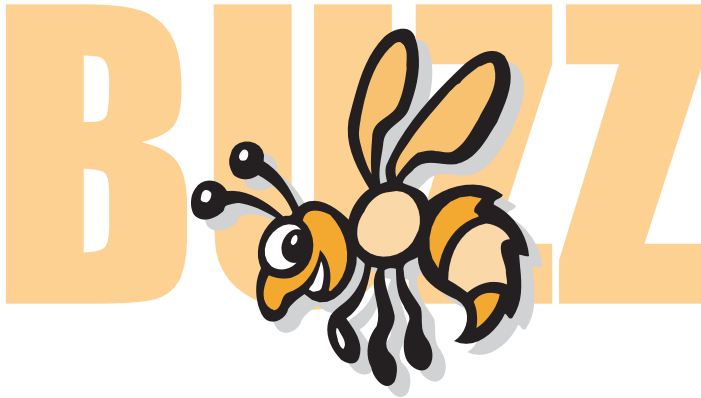


# MARKETING TOOLS

## You Wanted It — We Got It For You!



Advertising just got a little better and a little easier for you!! Introducing the new glossy, three-color advertising brochure that highlights the features of our “Automatic” Claims Filing Service and Partners, the discount services program. It’s ready for you to order!

**Use this eye-catching brochure — DOC 2000 — in a variety of ways:**

- ✚ Incorporate it into your Medicare Supplement sales presentations
- ✚ Place in display stands (using the DOC-1A display sheet) in approved locations such as doctors’ offices, hospitals, etc.
- ✚ Mail as a lead piece where state-approved
- ✚ Hand out at seminars

**Brochure features include:**

- ✚ Advantages of “Automatic” Claims Filing service
- ✚ How to use the ACF Partners card
- ✚ Descriptions of available discounts and services
- ✚ Customer testimonials
- ✚ Company information

Don’t miss your chance to promote the customer advantages of our premier service. Order your **FREE** brochures today!

**Cost:**

- ✚ DOC 2000 brochure — **Free!**
- ✚ Display Sheet (DOC-1A) — **Free!**
- ✚ Plexiglass Display Stand — **\$12 each**

**Don’t wait, get your order in today!**

Call 1-800-285-3676; Fax 1-405-752-9341 or email to [uaagentsupply@torchmarkcorp.com](mailto:uaagentsupply@torchmarkcorp.com) and ask for the DOC 2000 brochure.



**DOC 2000 is available in jurisdictions marked “X” at press time.**

AL	X	GA		MD		NC		TX	
AK		HI	X	MI		ND	X	UT	X
AZ		ID	X	MN	X	OH		VT	X
AR	X	IL	X	MS		OK	X	VA	X
CA		IN	X	MO	X	OR		WA	
CO	X	IA	X	MT		PA	X	WV	X
CT	X	KS		NE	X	RI	X	WI	
DE		KY	X	NV		SC	X	WY	X
DC	X	LA		NH	X	SD			
FL		ME		NM		TN	X		