MARKETING TOOLS

NEW Welcome Kit will BOOST

your service effort

Put United American's new Welcome Kit to work for you and watch your persistency soar! For less than a dollar you can provide your life and health customers a convenient, professional way to keep their important United American insurance documents in a safe place at home or locked away in a safety deposit box. This is also an inexpensive way to show customers you care. Order your supply of these kits today!

Consider these Welcome Kit features:

Sturdy, 10" x 6 5/8" Navy Blue, Vinyl folder
Folder designed to contain the policy, Memorial Guide and other important documents

Pockets for your business card

🖗 Thank You card with envelope

🖗 Referral Lead Card

Low Cost! The Welcome Kit folder is just 75 cents!

🖉 Thank You Card — (TYK 2000)

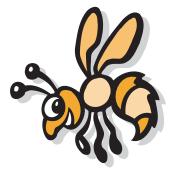
Included in the Welcome Kit is a Thank You card and envelope you can purchase for a nominal fee. This pre-printed card thanks customers for placing their trust in you, and is an excellent way to improve persistency.

Cost of the Thank You Card with envelope — just 10 cents!

Referral Lead Card — (LWK BRC 9/00)

Also included in the Welcome Kit are these Referral Lead Cards which encourage your satisfied policyholders to provide you with names of friends or family members looking for coverage. This piece has been approved in all states except *AL*, *GA* and *KS*.

Cost of the Referral Lead Card — FREE!!



Order Information

Place your order now for this "Must Have" item! Call: 1-800-285-3676 Fax: 1-405-752-9341 E-mail: uaagentsupply@torchmarkcorp.com

BUSINESS

ATTN SALES MARKI UNITED AMERICAN

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Addres



NO POSTAGE NECESSARY IF

HELP YOUR FRIENDS AND FAMILY

We appreciate the opportunity we have had to serve your insu needs. If you know of someone else that could use a review of coverage, fill in the name and address below. We will be glad to

Thank You