

Need more than a snowball's chance in ... well you know!

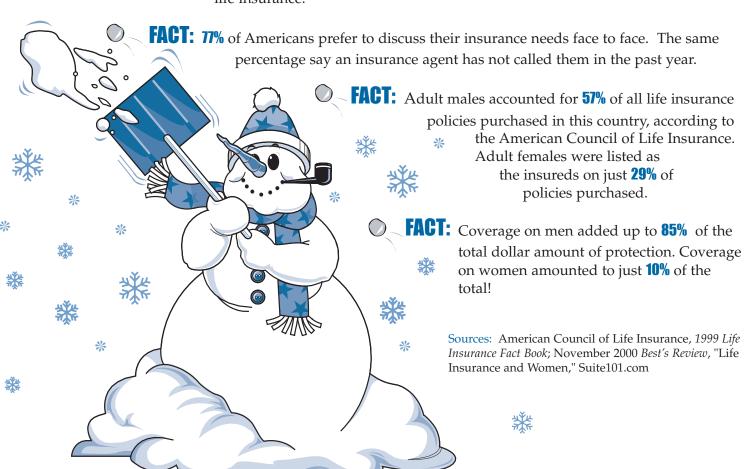
UA Provides Tools To Meet Your Sales Goals.

Consider tapping into markets that are sometimes overlooked. Many Americans' needs for life insurance still are not adequately addressed – especially women (see facts below). With readymade markets wanting to buy, you will find these facts helpful in expanding your client base.

FACT: 21% of people earning more than \$75,000 per year say they need more life insurance.

FACT: 54% of people earning between \$35,000 and \$75,000 a year say they need more life insurance.

FACT: 38% of households say at least one person in that household needs more life insurance.



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