

# Getting The Tools You Need To Get To The Top

Use these United American sales and marketing tools to increase your Medicare Supplement business. Check your state's availability chart before you use any of the tools listed below. Contact your Branch Office for ordering information. Branch Managers can contact the Home Office to update their supply inventories.

## DOC 2000:

Don't miss your chance to promote the customer advantages of our premier service using the DOC 2000 brochure. This piece explains the advantages of ACF Partners<sup>®</sup>, which combines our "Automatic" Claims Filing Service<sup>®</sup> and our optional Partners discount program.

## COST:

- DOC 2000 brochure ..... Free!
- Display Sheet (DOC-1A) ..... Free!
- Plexiglass Display Stand ..... \$12 each

## WELCOME KIT:

UA's new Welcome Kit is an excellent way to improve persistency. The kit includes a sturdy vinyl folder, designed to contain your business card, the policy, Memorial Guide, and other important documents. Also included is a Thank You card with envelope and a referral lead card.

## COST:

- 10" x 6 5/8" Navy Vinyl Folder . \$.75 each
- Thank You Card with envelope .. \$.10 each
- Referral Lead Card ..... Free!

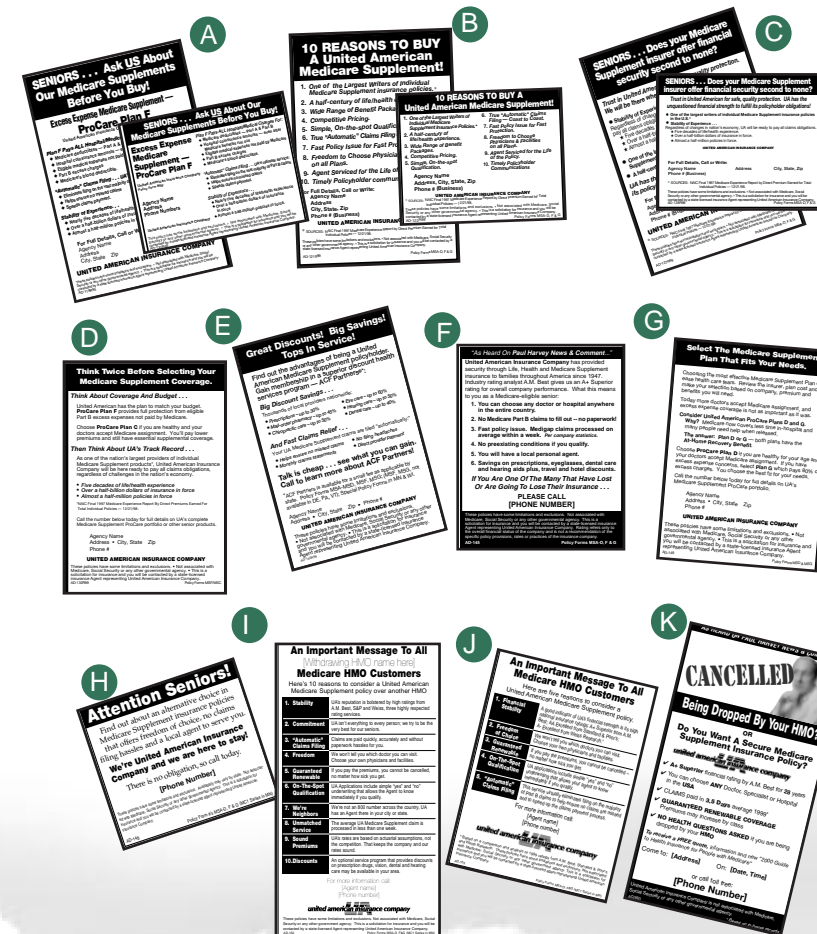
## MED-SUPP PRESENTATION BOOKLET:

Polish sales presentations with UA's Medicare Supplement Presentation book. Packed with all the information a customer needs to make a buying decision, this sales tool can be used for visual aid, prompting or training.

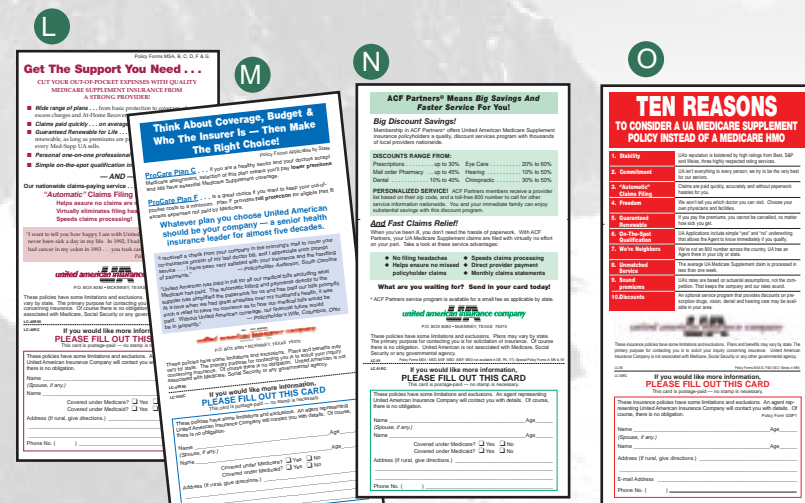
**COST:** Just \$12! Now also available in Power Point Format!



## PRINT ADS



## LEAD CARDS



## Order Information

### MED-SUPP PRINT ADS

- A. ProCare Plan F ..... AD-119/120 R99
- B. 10 Reasons ..... AD-121/122 R99
- C. Financial Stability ..... AD-127/128 R99
- D. ProCare Plan F & C ..... AD-132 R99
- E. ACF Partners ..... AD-142 R99
- F. Paul Harvey/ProCare ..... AD-145
- G. ProCare Plan D & G ..... AD-149
- H. Medicare Supplement ..... AD-148
- I. Medicare Supplement — HMO ..... AD-152
- J. Medicare Supplement — HMO ..... AD-153
- K. "Cancelled" — HMO ..... AG390

### MED-SUPP LEAD CARDS

- L. ProCare Series ..... LC-40 R99
- M. ProCare Plan F & C ..... LC-43 R99
- N. ACF Partners ..... LC-51 R99
- O. Medicare Supplement — HMO ..... LC-58

**NOTE:**  
All Print Ads shown here are FREE. All Lead Cards shown are \$25/1,000 for orders under 10,000. For orders of 10,000 or more the cost is \$20/1,000.