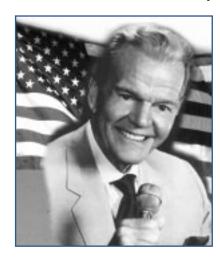


## The Rest Of The Story...

## Paul Harvey Radio Ads Lead to New Prospects



"Congratulations United American! I just learned that the year 2000 was another record year and 2001 is projected to be even better. My hat goes off to you on a job well done.

I will continue making the phones ring with qualified leads and I know you will close those leads. Don't you love it when a good plan works? Thank you for the opportunity to be a part of your sales team. Together we will make sure 2001 is yet another record year!"

— Paul Harvey

Listed below is Paul Harvey's second quarter radio schedule.

Paul Harvey Second Quarter Radio Schedule\*

Date		Day	Slot**	Time	Date		Day	Slot**	Time
March	26	Monday	MD	12:06 PM	May	12	Saturday	MD	12:06 PM
March	28	Wednesday	MD	12:06 PM	May	15	Tuesday	PM	3:06 PM
April	3	Tuesday	PM	3:06 PM	May	17	Thursday	MD	12:06 PM
April	5	Thursday	MD	12:06 PM	May	22	Tuesday	PM	3:06 PM
April	11	Wednesday	AM	8:30 AM	May	24	Thursday	AM	8:30 AM
April	13	Friday	MD	12:06 PM	May	30	Wednesday	MD	12:06 PM
April	16	Monday	MD	12:06 PM	June	2	Saturday	MD	12:06 PM
April	21	Saturday	MD	12:06 PM	June	5	Tuesday	PM	3:06 PM
April	23	Monday	MD	12:06 PM	June	8	Friday	MD	12:06 PM
April	25	Wednesday	PM	3:06 PM	June	12	Tuesday	AM	8:30 AM
May	1	Tuesday	AM	8:30 AM	June	15	Friday	MD	12:06 PM
May	4	Friday	MD	12:06 PM	June	21	Thursday	MD	12:06 PM
May	7	Monday	MD	12:06 PM	June	23	Saturday	MD	12:06 PM

<sup>\*</sup>Check your Network Report to locate the nearest major city and the local radio station that airs Paul Harvey News and Commentary. \*\*AM = morning; MD = midday; PM = afternoon.