

# UA's Good Sense Plan

## The Protection You Need When You Need It!

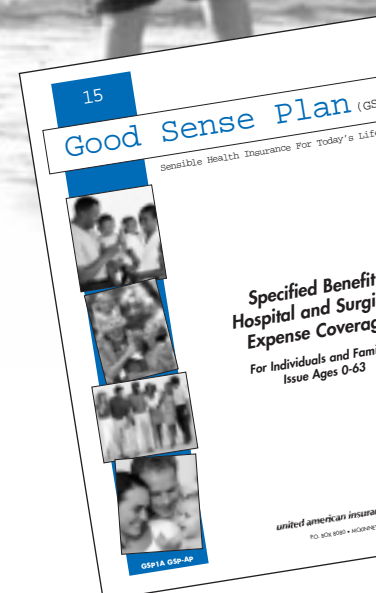
According to the National Underwriter\* magazine, more than **44 million** Americans are living day by day with out health insurance. Though there are many reasons for this high statistic, the main cause is that most Americans cannot afford or lack access to coverage.

**United American offers a solution** to this problem. The Good Sense Plan – GSP Standard 15 and GSP Select 25 — offers affordable comprehensive hospital/surgical coverage to help customers protect themselves and their families, should unexpected illness or injury occur.

- Issue Age 0-63
- Miscellaneous hospital benefit pays up to \$15,000 or \$25,000\*\*
- Surgical expense benefit up to \$5,000 or \$7,500\*\*
- Radiotherapy benefit up to \$5,000 or \$7,500\*\*
- Choice of daily hospital room benefit \$100, \$200, \$300 or up to \$400
- Guaranteed renewable
- Covers many preexisting conditions through the Select Benefit Rider manual\*\*
- Dramatic age-to-age cost changes lessened with state specific rate cards

\*\*Depending on plan selected

\*Source: 1/00 National Underwriter



The GSP▼ is available in jurisdictions marked "X" at press time.

AL		GA	X	MD		NC	X	TX	X
AK		HI	X	MI	X	ND		UT	X
AZ	X	ID	X	MN		OH	X	VT	
AR	X	IL	X	MS	X	OK	X	VA	
CA	X	IN		MO	X	OR		WA	
CO	X	IA		MT	X	PA	X	WV	X
CT		KS	X	NE	X	RI		WI	X
DE	X	KY		NV	X	SC		WY	X
DC	X	LA	X	NH		SD	X		
FL		ME		NM	X	TN	X		

▼Plans and benefits may vary by state.

**Note:** If you do not already have a Select Benefit Rider manual, Branch Managers can order one from Home Office. Or download a copy from our web site [www.unitedamerican.com](http://www.unitedamerican.com) under Agency Services, click on Branch Office Division and go to the UA Office menu.



**What if . . . YOU become seriously ill? What if . . . YOU have to be hospitalized?**

Do you have the hospital /surgical insurance coverage you need?  
 Check out United American Insurance Company's **GOOD SENSE PLAN.**

Great features for small business owners or others needing basic hospital expense protection . . .

- Miscellaneous Hospital Expense Benefit of \$15,000 or \$25,000 (less \$500 deductible)
- Surgical Expense Benefit
- Radiotherapy Benefit (X-Ray)
- Choice of Daily Hospital Room Benefit
- Daily Intensive Care Benefit — up to two times the daily room benefit

For Full Details, Call or Write:  
 Agency Name \_\_\_\_\_ Phone # (Business) \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State Zip \_\_\_\_\_

**UNITED AMERICAN INSURANCE COMPANY**

These products have some limitations and exclusions. For complete details, contact your agent. This is a solicitation for insurance and you will be contacted by a state-licensed insurance agent representing United American Insurance Company.

**PROTECT YOURSELF FROM UNEXPECTED MEDICAL EXPENSES! Can High Deductible Your Out-Of-Pocket Costs.**

United American's Good Sense Plan offers you the choice of a **miscellaneous Hospital Expense Benefit of \$15,000 or \$25,000 (less \$500 deductible).**

- Surgical Expense Benefit
- Radiotherapy Benefit (X-Ray)
- Choice of Daily Hospital Room Benefit
- Daily Intensive Care Benefit — up to two times the daily room benefit

Great plan for small business owners, independent contractors or persons between positions who need hospital expense protection.

**PLEASE FLIP OUT THIS CARD**

If you would like more information, please call 1-800-850-1100. This card is not a contract. For complete details, contact your agent. This is a solicitation for insurance and you will be contacted by a state-licensed insurance agent representing United American Insurance Company.

Name \_\_\_\_\_  
 Address (if not, get shipping) \_\_\_\_\_  
 City, State Zip \_\_\_\_\_  
 Phone No. \_\_\_\_\_

# New Sales Tools

Show customers the way to basic hospital protection with UA's new **Good Sense Plan lead card (LC-54) and print ad (AD 146)**. Both tools outline the benefits of the GSP to lure customer interest as well as provide contact information should they want to inquire further.

**To order GSP supplies Branch Managers can contact the Home Office.**

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**Good Sense Plan (GSP1)**

Sensible Health Insurance For Today's Lifestyles

**Specified Benefit Hospital and Surgical Expense Coverage**

For Individuals and Families  
 Issue Ages 0-63

**UNITED AMERICAN INSURANCE COMPANY**

FD-302 (REV. 10-1999)

The GSP lead card and ad are available in jurisdictions marked "X" at press time.

AL		GA		MD		NC	X	TX	X
AK		HI	X	MI	X	ND		UT	X
AZ	X	ID	X	MN		OH	X	VT	
AR	X	IL	X	MS	X	OK	X	VA	
CA	X	IN		MO	X	OR		WA	
CO	X	IA		MT	X	PA		WV	X
CT		KS	X	NE	X	RI		WI	X
DE	X	KY		NV	X	SC		WY	X
DC	X	LA	X	NH		SD	X		
FL		ME		NM	X	TN	X		