

Build New Relationships With UA Savers PLUS!



United American offers Agents one more way to forge new relationships with prospects turning age 65. Introducing the UA Savers PLUS program! Now you can offer prospects a 60-day FREE trial membership in which they can enjoy health care discounts and valuable services.

Here's what you need to know:

- UA Savers PLUS offers savings on **prescriptions, dental, eye care, hearing and chiropractic care — PLUS — vitamin and nutritional supplements, travel as well as important services like a 24-hour nurse line and emergency travel assistance.**
- UA Savers PLUS is only available to individuals turning age 65.
- Program will be available June 1, 1999
- Agents will receive personalized letters for people turning 65. The letter will contain a temporary ID card and will explain the program.
- If the prospect wants the service, they simply activate the program by calling an 800 number.
- If they wish to continue services, individuals will be billed the \$60 annual fee prior to the end of the 60-day period.

Branches will be sent a complete package explaining the offer and how to use it.