

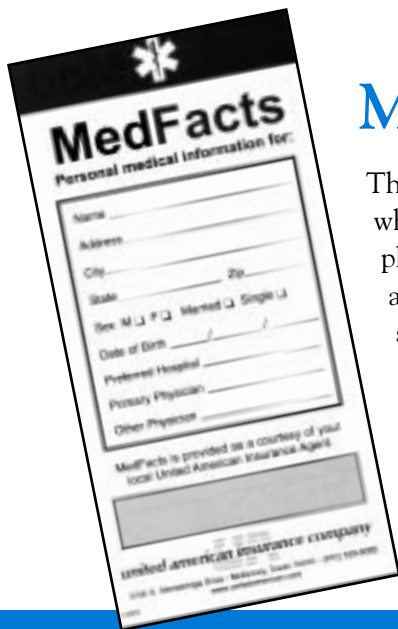
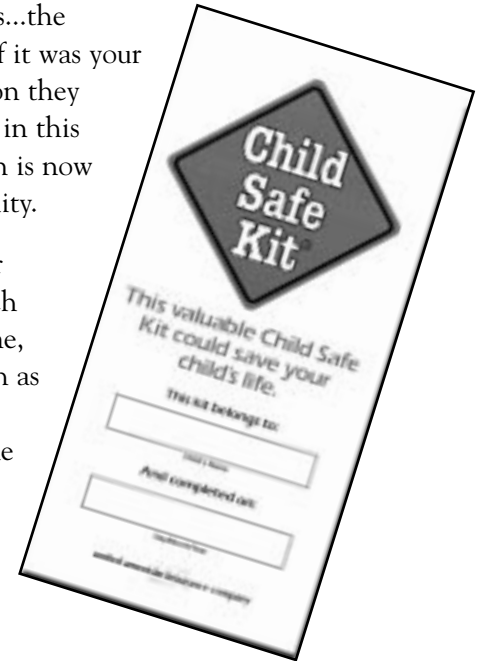
New Branch Tools: These Could Save a Life

United American is continuously seeking new ways to better serve our customers. Because we care for customers, we want them and their loved ones to be safe. We're pleased to introduce two new items which reflect our desire to provide policyholders with the tools they need to protect their families.

Child Safe Kit

We've seen it splashed across our television screens too often in recent years...the innocent faces of children who have been abducted, abused or lost. What if it was your child? Would you be able to provide authorities with the critical information they need to do their job? Hopefully, none of you or your customers will ever be in this position. Childhood abductions, however, are a reality, so United American is now offering a new tool to help your customers be more prepared for this possibility.

The [Child Safe Kit \(Form F4224\)](#) is a three-panel brochure in which your customer can note important personal information on his or her child, which could someday save that child's life. They can note usual items such as name, address, height, weight and age. There is also space, however, for items such as bloodtype, medications the child takes, allergies to medications, the child's social security number, identifying physical characteristics and a photo of the child. In addition, the kit comes with a "do-it-yourself" finger print kit. The entire Kit fits into a plastic sleeve which can be kept in a safe place in your customer's home.



MedFacts Kit

The [MedFacts Kit \(Form F4323\)](#) includes a three-panel, two-sided brochure in which the customer can list personal information on emergency contacts, personal physicians, insurance company, special health conditions, allergies to medications and drugs, and a complete list of all medications he or she currently takes. Two stickers placed near the customer's front and back entries direct emergency medical personnel to the refrigerator where the information can be stored in the plastic sleeve held by a peel-and-stick magnet. This is an especially useful tool for your Senior customers, particularly if they live alone. In an emergency situation, this vital information is readily available and could save a life.

Samples of both products are being sent to all Branch Managers and Agents. Managers can order additional quantities of each from Supply for only 50 cents. Include one with each new policy, but also give them to your existing customers. It's a small but very worthwhile investment to make in your customers' well-being and is just one more way to show customers you care. A display insert (F4338) for use with the plexiglass stand is available to compliment the MedFacts Kit.