

... and Now the Rest of the Story!

“Paul Harvey News & Comment turns down a dozen or more prospective sponsors for every one they pick. I can’t imagine trying to sell a product when I’m not 100% sold on it myself. That’s why on September 30th, I will be recommending you to the people.”

Paul Harvey endorsements of United American will be broadcast live three times daily on ABC Radio’s 1,300 affiliates as well as 400 American Armed Forces radio stations. In addition to radio endorsements “As heard on Paul Harvey” will be added to UA Medicare Supplement lead cards and advertising pieces.

For decades, a nod from Paul Harvey has made virtually unknown companies and products household names. Why?

Credibility — People trust what he says.

Integrity — He actually believes in the products he endorses.

Popularity — His radio program reaches 21 million listeners a week, and boasts higher ratings than many TV talk shows and news programs.

Articulation — Paul Harvey presents a message in a style everyone can appreciate and understand.

Successful track record — Harvey-endorsed products see a significant boost in sales.

As Paul Harvey says, “When you learn to sell yourself and the product, the horizon is limitless . . .” Now with his ringing endorsement, you’ll have even more opportunities to increase your sales and income!

Top rated affiliates that air Paul Harvey News & Comment include:

WABC-AM (New York)

WWDB-FM (Philadelphia)

WMAL-AM (Washington D.C.)

KPRC-AM (Houston)

KABC-AM (Los Angeles)

KGO-AM (San Francisco)

WJR-AM (Detroit)

KOMO-AM (Seattle)

WGN-AM (Chicago)

WBZ-AM (Boston)

WGST-AM/FM (Atlanta)

WTAM-AM (Cleveland)

**VHS tapes of Paul Harvey’s speech in Atlantis will be available soon.
Contact the Home Office for more details!**