

Bridge All Generation

SENIORS

→ Medicare Supplements

When it comes to senior marketing, Agents naturally think of UA Medicare Supplements first. Our ProCare Plans A, B, C, D, F and G combined with our “Automatic” Claims Filing service can be a perfect match for Medicare-eligible clients.

SENIORS; Baby Boomers

→ Long Term Care (Issue Ages 40-84)

With our Long Term Care portfolio, UA can be part of the retirement solution — not the problem. Purchasers can choose from UA’s LTC Classic Indemnity or LTC Gold Series Expense-Incurred coverage.

SENIORS; Baby Boomers

→ 400 Series Final Expense (Issue Ages 45-80)

For prospects who wish to supplement their existing life coverage, they often purchase Whole Life Plans. UA offers a traditional level or increasing **Whole Life** product that provides solid protection with a significant build up of cash-value.

In addition, we offer term insurance guaranteed renewable for 10 years with level premiums each 10 years through the **RT10**.

SENIORS; Baby Boomers; Generation X

→ RT85 (Issue Ages 18-85)

As we head toward the millennium, United American unveils the next generation of renewable term insurance. Featuring up to a \$50,000 face amount, the RT85 is perfect for young people just getting started as well as older individuals who wish to supplement life coverage.

→ 21-Pay Plan (Issue Ages 0-79)

Term insurance for those “child rearing” years, this coverage offers an optional child benefit rider that pays up to \$4,000 per child.

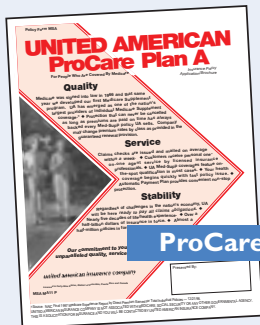
→ Plan 511 (Issue Ages 0-49)

Younger clients interested in Whole Life will appreciate Plan 511’s guaranteed premiums and cash values.

→ Lifestyle Annuity (Issue Ages 0-80)

With this single premium tax-deferred investment, customers may purchase a face amount of \$5,000 up to \$100,000 with three payout options.

Plans and benefits may vary by state



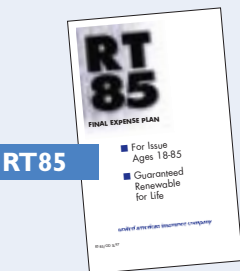
ProCare



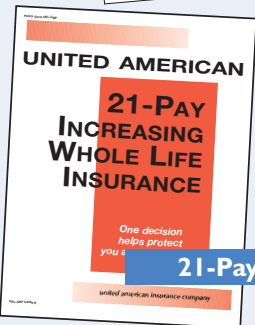
LTC Classic & Gold Series



400 Series



RT85



21-Pay

Gaps With UA Products

SENIORS; Baby Boomers; Generation X

→ Good Sense Plan (GSP) (Issue Ages 0-63)

With UA's Good Sense Plan, clients can get underage health coverage that provides specified benefits for hospital and surgical expense coverage at an affordable price. Plans pay up to \$15,000 on the GSP15 or \$25,000 on the GSP25. Plus, this guaranteed renewable product utilizes the Select Benefit Rider manual to cover many pre-existing medical conditions.

→ CANB Cash Benefit Cancer (Issue Ages 0-69)

People rarely plan for cancer, which is why it often creates a heavy burden on the pocketbook. Don't let cancer take your finances by surprise. UA's supplemental CANB cancer plan pays a one time lump sum of \$10,000 up to \$50,000 upon first diagnosis of the disease.

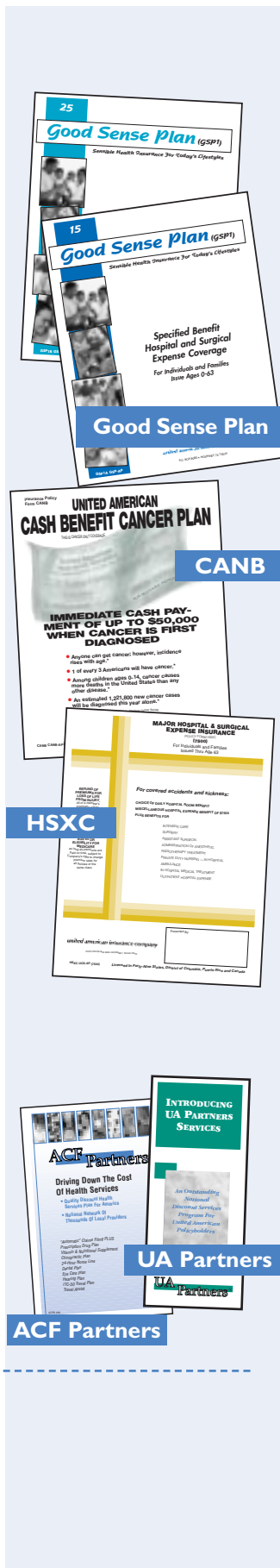
And don't forget these **other Ancillary Products** (Issue Ages 0-63):
(Consult your Underwriting Guidelines for rules regarding combined sales of these plans)

- Accident Compensation Plan UA-250**
- HSXC Hospital & Surgical** (California and Texas to age 60)
- SHXC Hospital Surgical**
- MMXC Hospital & Surgical*** ▼
- HMXC-B Hospital Insurance**
- HIXC Hospital Insurance**
- SSXC Surgical Supplement**
- SMXC Medical Surgical**
- MSXC Medical Surgical * ▼**

* Issued at all ages ▼ Not available if enrolled in Medicare

→ Partners

United American's Partners program was designed with the customer in mind. Through the program, customers receive significant savings on health care services. There are three different programs to choose from — **ACF Partners**[®], **UA Partners**[™] and **Stand Alone UA Partners**[™] — find the right one for your customers.



Contact the Home Office for more information about these quality UA products!