

Get The Word Out

United American has several new marketing tools that Branches and Agents can use to get the word out about UA's superior service and stability. See the charts below to see which tools are approved in your state and talk to your Branch Manager about how to get these tools.

UNITED AMERICAN MEDICARE SUPPLEMENT

EXPERIENCE
United American first began selling insurance in 1947 and been issuing Medicare Supplement insurance policies since 1966 – the first year Medicare was instituted by the federal government.

FINANCIAL STABILITY
United American has exemplary financial ratings (as of 10/99)

A.M. Best Overall operations	Standard & Poor's Claims paying ability	Weiss Ratings Inc. Financial stability
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Only 9 percent of all companies who sell Medicare Supplement policies can claim to have "Triple A" ratings like United American has.*

SERVICE
United American is proud of our optional nationwide "Automatic" Claims Filing PLUS service. With ACF PLUS, 98 percent of all Part B claims are filed automatically, freeing the policyholder from paperwork hassles. UA is also efficient, paying claims in an average of 3.56 calendar days**.

united american insurance company
[Agent's Name]
[Agent's address]

* Social Security or any other state licensed Agent overall financial status of the policies of the insurance

AFS Flyer or Print Ad

ATTENTION SENIORS


Did your healthcare provider pull out of your county or state?

UA healthcare policies offer you freedom of choice – freedom to **choose your doctors** and hospitals. There is never a need for a referral from your primary care physician for any covered procedure.

UA has been a trusted name in the senior insurance market for **more than 50 years.**

UA healthcare policies offer an optional "automatic" claims filing service that will virtually **eliminate paperwork** hassles and headaches.

united american insurance company
[Agent's Name]
[Agent's Phone Number]
[Optional Seminar Info]



united american insurance company

HM02

HM02 Display Sheet

UNITED AMERICAN QUESTIONS & ANSWERS

Q: Can policyholders go to any doctor or hospital for treatment?
A: Yes. United American offers private insurance and guarantees the patient's freedom of choice. They are free to keep the doctor, hospital and even the specialist they're comfortable with or choose another provider.

Q: How long does it take to issue a new policy?
A: United American issues Medicare Supplement insurance policies in an average of 3.25 calendar days* from the receipt of the application.

Q: Will the policyholder's claims be paid on time?
A: Yes. We pride ourselves on the service we provide in paying claims. Our average turnaround time for issuing a check is 3.56 calendar days,** freeing the policyholder up from claims filing hassles.

Q: Will you pay the providers directly?
A: Yes. If he/she is a United American Medicare Supplement policyholder on our optional "Automatic" Claims Filing service, payments will be made directly to the providers who accept Medicare assignment.

Q: What type of products does UA offer?
A: United American offers a full line of individual life and health products to meet every need and budget. They include: Medicare Supplement; cancer plans; whole life and term life; hospital, medical and surgical supplements; accident plans; long term care; and annuities.

united american insurance company
[Agent's Name]
[Agent's address]
[Agent's city, state, zip]
[Agent's phone number]

* From company research. These policies have some limitations and exclusions. Not associated with Medicare, Social Security or any other government agency. This is a solicitation for insurance and you will be contacted by a state-licensed Agent representing United American Insurance Company.

AQA

AQA Flyer or Print Ad

This display sheet can be inserted in the plexiglass stand and displayed in doctors' offices, malls, hospitals or anywhere Seniors gather. Use it with the Company brochure (shown here) to gain new leads. The insert is free and the Plexiglass display stand is \$12 and can be ordered through your Branch Manager.

AFS and AQA are available in jurisdictions marked "X" at press time.

AL	X	GA	X	MD	X	NC		TX	X
AK		HI	X	MI	X	ND	X	UT	X
AZ	X	ID	X	MN	X	OH	X	VT	X
AR	X	IL	X	MS	X	OK	X	VA	X
CA	X	IN	X	MO	X	OR	X	WA	X
CO	X	IA	X	MT	X	PA	X	WV	X
CT	X	KS		NE	X	RI	X	WI	X
DE	X	KY	X	NV		SC	X	WY	X
DC	X	LA		NH	X	SD	X		
FL	X	ME		NM	X	TN	X		

HM02 is available in jurisdictions marked "X" at press time.

AL	X	GA	X	MD	X	NC	X	TX	X
AK		HI	X	MI	X	ND	X	UT	X
AZ	X	ID	X	MN	X	OH	X	VT	X
AR	X	IL	X	MS	X	OK	X	VA	X
CA	X	IN	X	MO	X	OR	X	WA	X
CO	X	IA	X	MT		PA	X	WV	X
CT	X	KS	X	NE	X	RI	X	WI	X
DE	X	KY	X	NV	X	SC	X	WY	X
DC	X	LA	X	NH	X	SD	X		
FL	X	ME	X	NM	X	TN	X		