

Do You Have Your Game Equipment?

"AS HEARD ON PAUL HARVEY NEWS & COMMENT"

CANCELLED



Being Dropped By Your HMO?

OR

Do You Want A Secure Medicare Supplement Insurance Policy?

united american **UA** *insurance company*

- ✓ **A+ Superior** financial rating by A.M. Best for **30** years
- ✓ You can choose **ANY** Doctor, Specialist or Hospital in the **USA**
- ✓ CLAIMS paid in **3.5 Days** average 2000*
- ✓ **GUARANTEED RENEWABLE COVERAGE**
Premiums may increase by class
- ✓ **NO HEALTH QUESTIONS ASKED** if you are being dropped by your **HMO**

To receive a **FREE** quote, information and new "2001 Guide to Health Insurance for People with Medicare"

Come to: **[Address]** On: **[Date, Time]**

or call toll free:
[Phone Number]

United American Insurance Company is not associated with Medicare, Social Security or any other governmental agency.

AG390 * Based on in-house records.

AG390

AD148

Attention Seniors!

Find out about an alternative choice in Medicare Supplement insurance policies that offers freedom of choice, no claims filing hassles and a local agent to serve you.

We're United American Insurance Company and we are here to stay!

There is no obligation, so call today.

[Phone Number]

These policies have some limitations and exclusions. Availability may vary by state. Not associated with Medicare, Social Security or any other governmental agency. This is a solicitation for insurance and you will be contacted by a state-licensed agent representing United American Insurance Company.

AD-148

Policy Form #'s MSA-D, F & G (MC1 Series in MN)

United American has several HMO-related marketing tools you can use to get the word out about UA's superior service and stability. Check the marketing tools chart on www.uabranch.com/services for ad approvals in your state. Branch Managers in those states where these tools have been approved can contact the Home Office for ordering information. Do not forget to fill out an Advertising Approval Request form prior to the use of any ad. Because of changing advertising guidelines, an approved ad should not be used more than 60 days without obtaining written Home Office approval.

An Important Message To All [Withdrawing HMO name here] Medicare HMO Customers

Here's 10 reasons to consider a United American Medicare Supplement policy over another HMO

1. Stability	UA's reputation is bolstered by high ratings from A.M. Best, S&P and Weiss, three highly respected rating services.
2. Commitment	UA isn't everything to every person; we try to be the very best for our seniors.
3. "Automatic" Claims Filing	Claims are paid quickly, accurately and without paperwork hassles for you.
4. Freedom	We won't tell you which doctor you can visit. Choose your own physicians and facilities.
5. Guaranteed Renewable	If you pay the premiums, you cannot be cancelled, no matter how sick you get.
6. On-The-Spot Qualification	UA Applications include simple "yes" and "no" underwriting that allows the Agent to know immediately if you qualify.
7. We're Neighbors	We're not an 800 number across the country, UA has an Agent there in your city or state.
8. Unmatched Service	The average UA Medicare Supplement claim is processed in less than one week.
9. Sound Premiums	UA's rates are based on actuarial assumptions, not the competition. That keeps the company and our rates sound.
10. Discounts	An optional service program that provides discounts on prescription drugs, vision, dental and hearing care may be available in your area.

For more information call:

[Agent name]
[Phone number]

united american **UA** *insurance company*

These policies have some limitations and exclusions. Not associated with Medicare, Social Security or any other governmental agency. This is a solicitation for insurance and you will be contacted by a state-licensed agent representing United American Insurance Company.

AD-152

Policy Forms MSA-D, F&G (MC1 Series in MN)

An Important Message To All Medicare HMO Customers

Here are five reasons to consider a United American Medicare Supplement Insurance policy.

1. Financial Stability	A good indicator of UA's financial strength is its high national insurance ratings: A+ Superior from A.M. Best and AA Excellent from Standard & Poor's.*
2. Freedom of Choice	We won't tell you which doctors you can visit. Choose your own physicians and facilities.
3. Guaranteed Renewable	If you pay the premiums, you cannot be cancelled - no matter how sick you get.**
4. On-The-Spot Qualification	UA applications include simple "yes" and "no" underwriting that allows your agent to know immediately if you qualify.
5. "Automatic" Claims Filing	This service virtually eliminates filing on the majority of Part B claims to help ensure no claims are missed and to speed up the claims payment process.

For more information call:

[Agent name]
[Phone number]

united american **UA** *insurance company*

* Based on a comparison and analysis ratings from A.M. Best and Standard & Poor's as of 3/01. These policies have some limitations and exclusions. Not associated with Medicare, Social Security or any other governmental agency. This is a solicitation for insurance and you will be contacted by a state-licensed agent representing United American Insurance Company.

** Company may change premiums by class.

AD-153 RW01

Policy Forms MSA-D, F&G (MC1 Series in MN)

Available as both a print ad and lead card

AD153 RW01

AD152 and LC58