

# In the SPOTLIGHT



**Donita Jacobs**

Donita Jacobs, our Convention Coordinator has done an excellent job of coordinating annual conventions and numerous business meetings for Torchmark affiliate companies since Roy Hammock retired. Planning conventions and

organizing travel plans for Fortune 500 companies may be the furthest thing she thought of doing growing up in Idabel, Oklahoma, but it sure does suit her. "I love my job. I was born to do this," said Donita.

Donita grew up in Oklahoma and is the third of four children and the only girl. After graduation she attended Henderson State University majoring in Social Studies. She received her Master's in 1991 in Political Science and for a decade taught Social Sciences at Eastern Oklahoma State College.

In 1993, she became the principal of an alternative school for juveniles located on the campus of Cossatot Technical College. After five years, she transferred to Administration where she was the Director of the Welfare to Work Program.

In January 2001, she joined United American as Convention Coordinator and proclaims "it certainly is a lot more fun than what I was doing, but no less different. I'm a caretaker. I like helping people, whether they're kids who need a firm hand and a push in the right direction, or insurance agents who deserve to be treated as UA's cream of the crop. I just appreciate the opportunity to fill some big shoes."

She's a fighter as well. Donita is always up for a challenge and life handed her one a year and a half ago. Shortly after joining UA she was diagnosed with breast cancer. Her faith in God, her daughter Nikki, as well as close family and friends brought her through it, and now she's cancer free.

Though you'll never see her strap on cowboy boots and sing Willie Nelson songs like her predecessor did, you can catch her center stage when you attend our next United American function, and it's sure to be a stellar performance!

## par-a-dise: noun

*a place or state of bliss, felicity or delight*

# ATLANTIS

No matter how you define paradise, you won't want to miss UA's annual convention to this island getaway! Next April 2004, United American will be honoring our top producers at the Atlantis Resort on Paradise Island, Bahamas.

## This breathtaking resort features:

- **The world's largest marine habitat** with 11 exhibit lagoons
- **Six water slides and rides** — choose from an exhilarating ride through a shark infested lagoon, or a fun-filled ride on a lazy river. You can also tempt fate with their "Leap of Faith" slide - a six-story drop from a realistic Mayan Temple.
- **"Rodeo Drive/Madison Avenue"** designer shopping - all duty free and on site. If you want a taste of true Bahamian souvenirs and gifts, the BahamaCraftCentre is a short (two-minute) walk from the resort.
- **Water, water, everywhere!** The resort boasts four, white sand beaches and seven (7) swimming pools and water sports galore.
- **Excursions including swimming with dolphins,** carriage rides through historic Nassau, and sunset cruises on a catamaran.
- **Sports Center complex** with 10 tennis courts, basketball, beach volleyball and an 18-hole putting course.
- **Golf Course** - try your luck at the beautiful Ocean Club Golf course, a par 72, championship designed course by Tom Weiskopf.
- **Mandara Spa** - marinate in the lap of luxury at the resort's world-class spa.

## There's so much more to see and do!

**Log on to [www.atlantisresort.com](http://www.atlantisresort.com)**

to check out this fabulous resort. Make sure you're on schedule by checking the back cover for your qualifying status.

Then mark your calendars for

**April 29 - May 2, 2004!**