Cont. from pg. 2 PERSPECTIVE

UA Partners' Mail Order program saves our customers an average of nearly 35 percent nationwide! UA Partners' Mail Order program also lets your customer order larger quantities, saving trips to the pharmacy and even more money. Generics by UA Partners' Mail Order may save much more!

You can easily help the senior understand how to refill maintenance prescriptions through the Partners' simple, automated refill mail order service.

Remind Seniors about other UA "Service Package" advantages too, such as the Part A Deductible Waiver program. Explain how using it can provide savings, creating a win/win for UA, the hospital and themselves. The MedAlert Kits are also a great addition to your "Service Package." The Kits help protect Seniors in emergency situations and are an excellent way to demonstrate to your customers that you have their best interest at heart.



Also, encourage your Seniors to stay informed about Medicare changes. Suggest they visit the Medicare website at www.medicare.org and print the free informational brochures that are available. The Medicare-Approved Drug Discount Card Tip Sheet will help both you and your customers compare various cards and can

help lower income Seniors determine if they qualify for a \$600 credit. If they already have one of the government's temporary discount cards, adding UA Partners is a more permanent solution that will greatly enhance their drug saving power at a low cost.

UA Partners also offers savings on eye glasses, false teeth, and hearing aids - items which are all expensive and critical to our Seniors' wellbeing. As an example, most seniors use eyeglasses, but how many are aware of the substantial savings through UA's Partners program? Be sure to show them because saving them money on one item can afford them many other benefits too. They also get discounts on nutritional supplements and have access to a 24hour Nurse HelpLine. However, Partners for our Med-Supp customers entails more than just product discounts; they also benefit from "Automatic" Claims Filing® (ACF). With ACF, Seniors' Part B Medicare claims are automatically filed with UA, alleviating both paperwork and lost or misfiled claims. With all of these advantages, how could they not buy Partners?

Fulfilling your responsibilities to your Senior customers is about going that extra mile, utilizing all of UA's savings, discount programs and your personal services. Just being there to provide assistance and guidance when they need it, especially in getting customers set up to take advantage of all savings programs we have to offer, makes your help invaluable. You are A SAVINGS ADVOCATE, A CUSTOMER'S OWN PERSONAL REPRESENTATIVE AS A PART OF UA'S "SERVICE PACKAGE". Helping customers reduce many cost exposures is what you and UA service are all about.