

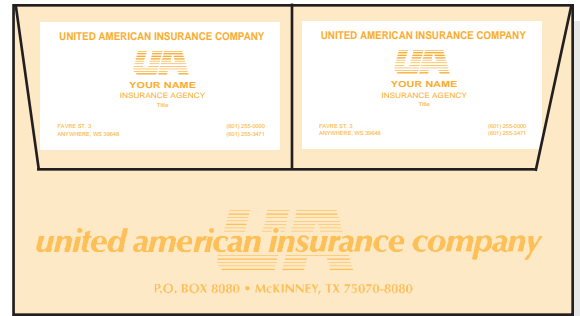


NEW WELCOME KIT will BOOST Your Service Efforts

Put United American's new Welcome Kit to work for you and watch your persistency soar! For less than a dollar (**\$.85 TO BE EXACT**) you can provide your life and health customers a convenient, professional way to keep their important United American insurance documents in a safe place at home or locked away in a safety deposit box. This is also an inexpensive way to show customers you care.

Consider these Welcome Kit features:

- Sturdy, 10" x 6 5/8" Navy Blue, Vinyl folder
- Folder designed to contain the policy, Memorial Guide and other important documents
- Pockets for your business card
 - Thank You card with envelope
 - Referral Lead Card
- Low Cost! The Welcome Kit folder is **just 75 cents!**



Thank You Card — (TYK 2000)

Included in the Welcome Kit is a Thank You card and envelope you can purchase for a nominal fee. This pre-printed card thanks customers for placing their trust in you, and is an excellent way to improve persistency.

Cost of the Thank You Card with envelope — **just 10 cents!**



Referral Lead Card — (LWK BRC 9/00)

Also included in the Welcome Kit are these Referral Lead Cards which encourage your satisfied policyholders to provide you with names of friends or family members looking for coverage. This piece has been approved in all states except **AL, GA** and **KS**.

Cost of the Referral Lead Card — **FREE!!**

NO POSTAGE
NECESSARY IF
MAILED IN THE
UNITED STATES

BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 5000
MCKINNEY, TX 75070

POSTAGE WILL BE PAID BY ADDRESSEE

ATTN SALES MARKETING
UNITED AMERICAN INSURANCE COMPANY
PO BOX 8080
MCKINNEY TEXAS 75070-8080

HELP YOUR FRIENDS AND FAMILY
We appreciate the opportunity we have had to serve your insurance needs. If you know of someone else that could use a review of coverage, fill in the name and address below. We will be glad to meet whomever you name without obligation.

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: (____) _____

My Name: _____
Address: _____
City: _____ State: _____ Zip: _____
LWK BRC 9/00

Order Information

Place your order now for these "Must Have" items — Total cost **ONLY \$.85!** Branch Managers can contact the Home Office to add this new marketing tool to their supplies.

