

LEADING

the Way to Successful Sales . . .

For most successful Agents, outside vendor lists are critical to obtaining workable, quality leads, which are paramount to making quality sales. There is an extensive list of vendors who can provide important names and addresses. To make the process of contacting leads easier and more efficient, UA also offers a dozen different lead cards and door hangers related to our numerous product lines. Prospecting via lead cards gives you greater credibility and projects a sense of professionalism to your prospects.

Branch Managers can contact Agent Supply to order a quantity as small as 1,000, which is imprinted with your branch information for only \$25. Quantities of 10,000 and above drop the price to \$20 per thousand. Be sure to check your state approval chart for availability and the Branch Office Division Lead Card Order Form for the particulars in utilizing this type of marketing tool.

Quality leads plus quality prospecting tools generate quality sales!

UA's Print-Ready Lead Cards

Med-Supp:

- ProCare Series (LC-40 R95)
- ProCare F/C (LC-43 R02)
- Med-Supp HMO (LC 58)

Life:

- Whole Life (LC-48 R95)
- Joint Last Survivor (LC-50 R95)
- RT85 (LC-55)
- Door Hanger with Reply Card (LDH2)

Health:

- HSXC Hospital/Surgical (LC-52)
- GSP (LC-54 R02)
- Cancer (LC-47 R02)
- Door Hanger with Reply Card (UADH2)

Long Term Care:

- LTC Gold/Classic LC-53 R02

Independent Lead List Vendors

Independent Lead List Vendors	Phone	Website / e-mail
ALC	1-609-580-2908	www.ALCLists.com
Ask Insurance Guy	1-888-767-4753	www.askinsuranceguy.com
Call Solutions	1-817-355-8577 Direct	www.callsolutions.com
Choice Point Precision Marketing	1-800-489-3283, Extension 122	www.choicepoint.net
Eleads123	1-866-665-3237	www.insuranceleads123.com
GMS	1-877-832-6467	www.teamgms.com
Group Insurance Concepts Inc. (1st Insurance)	1-888-551-8744, Extension 111	www.1stinsuranceleads.com
Insurance Shopping Network	1-800-467-8736, Extension 6179	www.InsureMe.com
Kramer Lead Mktng (bought by Choice Point)	1-800-447-0533	www.kramerlead.com
Lead Concepts	1-800-283-0187	www.leadconcepts.com
The Lead Connection	1-888-267-3165	www.leadconnections.com
Leads Network, LLC	1-800-300-2780	www.theleadsnetwork.com
Net Quote	1-800-795-2886, Extension 112	www.netquote.com
Prospect Pros	1-866-444-5323	Not available at this time
QuickHelpInsurance	1-800-216-2512	www.besthealthleads.com
Senior Direct (Target)	1-800-723-5254	www.targetleads.com
Sunrise Communications	1-800-523-1518	steve.sunrisecom@sbcglobal.net
United Quotes	1-303-577-0368	www.unitedquotes.com
Vente	1-402-898-6800	
World Wide Marketing	1-888-547-8276	www.wmconnection.net