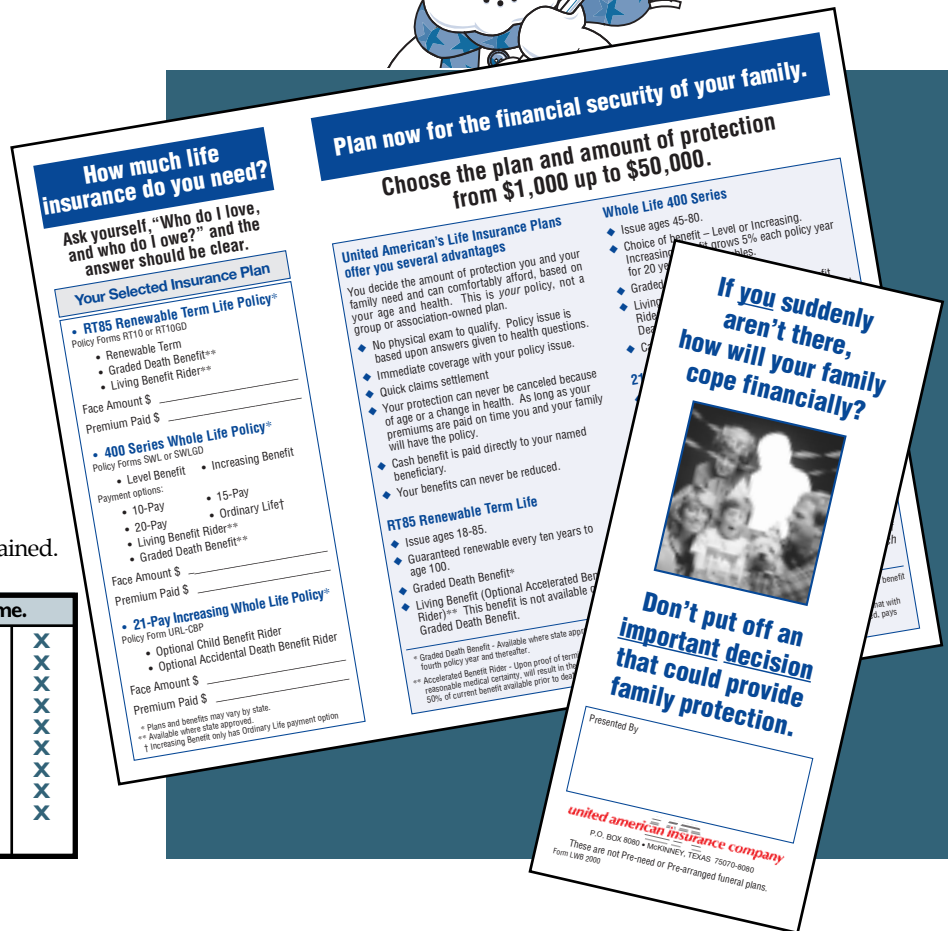


Use This **FREE UA Life Brochure** to Increase Sales!

Check out the new Life brochure (LWB 2000) containing information about three of our most popular plans — the RT85, 400 Whole Life series and the 21-Pay.



- Personalize this brochure by attaching your card or stamping it with your name in the space provided on the front.
- Great piece to leave with clients as a quick reminder of what they purchased.
- Useful tool to discuss and compare benefits of various plans.
- It's great advertising! Place in a plastic stand at any location.*



See Approval Chart below and order your **FREE Life brochures** today.

*Permission must first be obtained.

LWB 2000 is available in jurisdictions marked "X" at press time.									
AL	X	GA	X	MD	X	NM	X	TN	X
AK	X	HI	X	MI	X	NC	X	TX	X
AZ	X	ID	X	MN	X	ND	X	UT	X
AR	X	IL	X	MS	X	OH	X	VT	X
CA	X	IN	X	MO	X	OK	X	VA	X
CO	X	IA	X	MT	X	OR	X	WA	X
CT	X	KS	X	NE	X	PA	X	WV	X
DE	X	KY	X	NV	X	RI	X	WI	X
DC	X	LA	X	NH	X	SC	X	WY	X
FL	X	ME	X	NJ	X	SD	X		



LEADS! More Ways to Gain New Prospects

There are telephone lists available to purchase from outside sources that can provide great leads! Lists may be ordered in 'walk & talk' street address in order to maximize your efficiency from appointment to appointment. Schedule them each day around your current TV or Direct Mail response leads.

- | | | | |
|------------------------|----------------|------------------------------|----------------|
| 1. Aetna National List | 1-800-621-2392 | 7. Senior Citizens Unlimited | 1-800-431-1712 |
| 2. America List | 1-800-321-0448 | 8. Senior Direct | 1-800-723-5254 |
| 3. America Database | 1-800-223-7777 | 9. Kramer Lead Marketing | 1-800-447-0533 |
| 4. Marketry, Inc. | 1-800-346-2013 | 10. Knowledge Base Marketing | 1-800-548-9959 |
| 5. Experian | 1-800-228-4571 | 11. Integrated Systems | 1-800-939-5323 |
| 6. W.S. Ponton, Inc. | 1-800-628-7806 | | |