Use This FREE UA Life Brochure to Increase Sales!

Check out the new Life brochure (LWB 2000) containing information about three of our most popular plans — the RT85, 400 Whole Life series and the 21-Pay.

- Personalize this brochure by attaching your card or stamping it with your name in the space provided on the front.
- Great piece to leave with clients as a quick reminder of what they purchased.
- Useful tool to discuss and compare benefits of various plans.
- It's great advertising! Place in a plastic stand at any location.\*

See Approval Chart below and order your FREE Life brochures today.

\*Permission must first be obtain

LWB 2000 is available in jurisdictions marked "X" at press time.									
AL	X	GA	X	MD	X	NM	Х	TN	Х
AK	X	HI	X	MI	X	NC	X	TX	X
AZ	X	ID	X	MN	X	ND	X	UT	X
AR	X	IL	X	MS	X	ОН	X	VT	X
CA	X	IN	X	MO	X	ОК	X	VA	X
CO	X	IA	X	MT	X	OR	X	WA	X
CT	X	KS	X	NE	X	PA	X	WV	X
DE	X	KY	X	NV	X	RI	X	WI	X
DC	X	LA	X	NH	X	SC	X	WY	X
FL	X	ME	X	NJ	X	SD	X		

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How much life insurance do you need?  Ask yourself, "Who do I love, and who do I owe?" and the answer should be clear.  Your Selected Insurance Plan  **RES Renewable Term Life Policy**  **Proceed Death Benefit**  **Living Benefit Rider**  Face Amount \$  Permium Paid \$  **Permium Paid Paid Paid Paid Paid Paid Paid Paid	Plan now for the financial security of your family.  Choose the plan and amount of protection Choose the plan and amount of protection from \$1,000 up to \$50,000.  Whole Lite 400 series  Whole Lite 400 series  Whole Lite 400 series  Whole Lite 400 series  I sure ages 45-80.  Son do physical exam to qualify. Policy, one of a policy of the policy of the protection can never be canceled because of age are paid on inter you and your family remniums are policy.  Cash benefit is paid directly to your named beneficary.  Your benefits can never be reduced.  RTBS Renewable Term Life  The plan and amount of protection and amount of age are paid on the plan and your family copy of the policy.  Son do physical exam to qualify. Policy is a protection can never be a canceled because of a page of a page of an early on time you and your family copy of the policy.  Cash benefit is paid directly to your named beneficiary.  Your benefits can never be reduced.  RTBS Renewable Term Life
Perentum Paid \$  X  X  X  X  X  X  X  X  X  X  X  X  X	State diges to  Granted renewable every ten your age 100.  Graded Death Benefit  Number Benefit (short available Ridor)**  This benefit is not available Ridor) **  The benefit is not available Ridor is not available Ridor) **  The benefit is not available ridor is not availa

## **More Ways to Gain New Prospects**

There are telephone lists available to purchase from outside sources that can provide great leads! Lists may be ordered in 'walk & talk' street address in order to maximize your efficiency from appointment to appointment. Schedule them each day around your current TV or Direct Mail response leads.

1.	Aetna National List	1-800-621-2392
2.	America List	1-800-321-0448
3.	America Database	1-800-223-7777
4.	Marketry, Inc.	1-800-346-2013
5.	Experian	1-800-228-4571
6.	W.S. Ponton, Inc.	1-800-628-7806

7.	Senior Citizens Unlimited	1-800-431-1712
8.	Senior Direct	1-800-723-5254
9.	Kramer Lead Marketing	1-800-447-0533
10.	Knowledge Base Marketing	1-800-548-9959
11.	Integrated Systems	1-800-939-5323