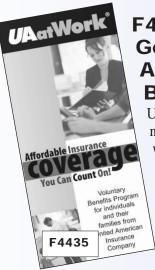
Ads and Sales Tools:

Order today and make Worksite a priority for the New Year!

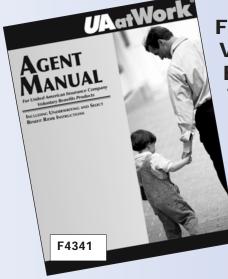
All materials shown are available free of charge through Agent Supply. To order, contact Supply by phone at 800-285-3676 or by e-mail at uaagentsupply@torchmarkcorp.com.

Employer-Approach Letters: These two letters (not shown) offer a great initial approach to a potential customer. Follow-up with a phone call or an in-person visit.



F4435: The General Advertising Brochure for the

UAatWork program is a must-have for all Agents. It works very well in conjunction with the preapproach letters and makes a tidy and professional mailing.



F4341: The Voluntary Benefits Agent Training Manual

is the primary piece of equipment you'll need to become knowledgeable about UAatWork's Voluntary Benefits. It includes complete program and administrative procedures in addition to underwriting and Select Benefit Rider information.

Product Brochures: Each brochure provides vital facts on the need for the coverage, detailed information on the policy benefits, features of United American's supplemental health policies and background information on UA. The convenient size works well as a hand-out piece or for mailing in a #10 envelope.

