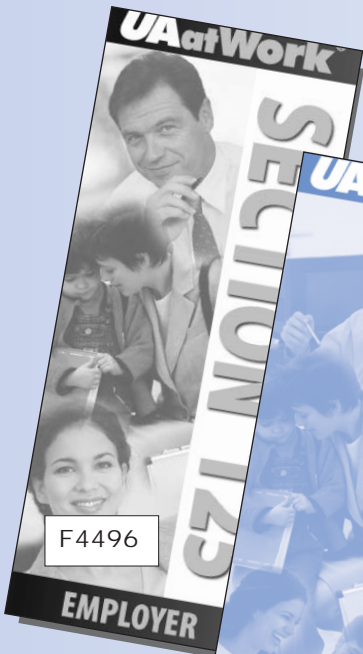


# Marketing



F4496 – Employer Brochure



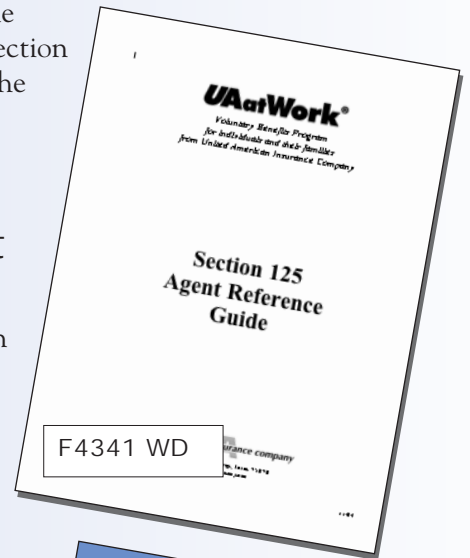
F4497 – Employee Brochure

## Section 125 Brochures:

Each brochure explains how the plan works and the features and advantages for the employer or the employee. There is also a FAQ section and background information on the value and stability of UA.

## F4341 WD: Section 125 Agent Reference Guide

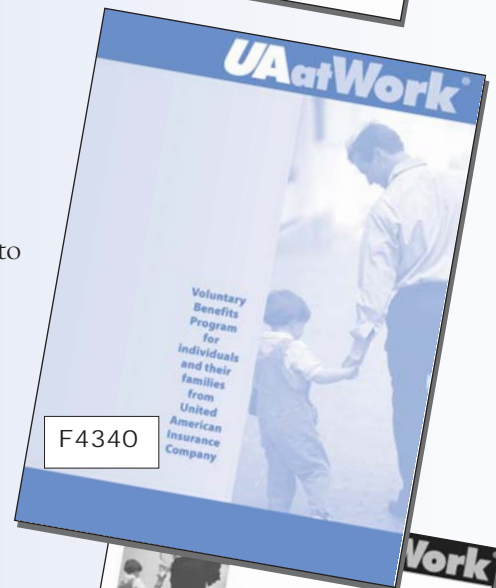
gives you background information on the value of Section 125, how to prospect and how to make a quality sale.



F4341 WD

## F4340: Glossy Presentation Folder

provides an impressive and professional way for you to present UAatWork information to your prospect. It also allows your prospect to keep all the materials together and organized and to have it easily accessible if questions arise.

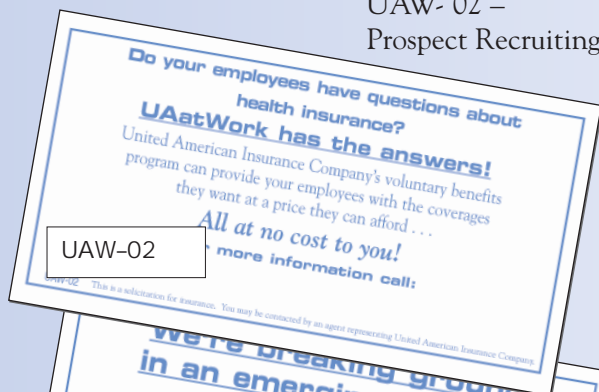


F4340

## Print Ads:

These are designed to get out the message on UAatWork to both prospects and potential new Agents.

## UAW- 02 – Prospect Recruiting



UAW-02

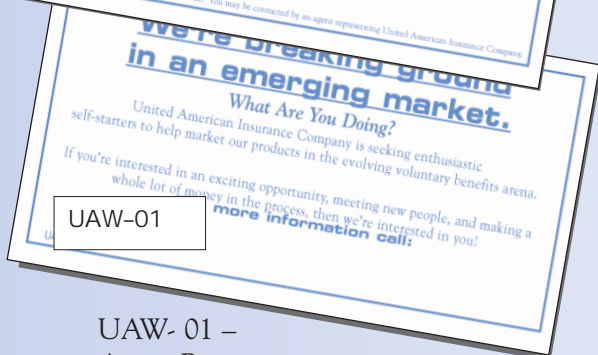
## F4398: Enrollment Poster

is a handy tool to make sure all your prospect's employees are informed about the scheduled meeting in which you make your initial presentation. Again, it's one more way to add the degree of professionalism that both your prospect and his or her employees appreciate.



F4398

## UAW- 01 – Agent Recruiting



UAW-01